



Youchange.com Joins Coalition to Limit Toxic E-Waste Exports

January 18, 2012

Youchange.com (OTCBB:[YCNG](#)), a publicly traded company with the mission to recycle electronic trash into cash, today announced it has joined the [Coalition For American Electronics Recycling](#) (CAER), an industry effort to support federal legislation that will restrict export of toxic electronic waste (e-waste) from the U.S. and spur creation of tens of thousands of jobs through expansion of the domestic recycling industry.

Founded and led by Jeffrey Rassas, former CEO of Earth 911, Pets911 and Amberalert.com and founder of ImproveNet.com, youchange.com's mission is to promote electronics recycling through collection events and fundraisers with schools and non-profit partners. In addition, Youchange's online portal allows direct-from-consumer recycling of unwanted electronic items in exchange for cash and social recognition.

With the addition of youchange.com, CAER now includes 46 U.S. companies with 108 facilities involved in all aspects of the domestic electronics recycling and disposition industry. Also supporting the legislation are Hewlett-Packard, Dell, Apple, Samsung, Best Buy and LG.

"The addition of Jeffrey Rassas' youchange organization further reflects the growing consensus that the [Responsible Electronics Recycling Act](#) is good for business and will create much-needed jobs and enhance sustainability," said John Shegerian, Co-founder and President, Electronic Recyclers International. "Our members are committed to growing an American industry with the capacity to manage e-waste generated within our borders and the potential to create tens of thousands of jobs in every part of the country."

Introduced in June, the Responsible Electronics Recycling Act (HR 2284/SB1270) would restrict toxic e-waste exports to developing countries that lack adequate safeguards for the environment and workers.

"To us at youchange, the Responsible Electronics Recycling Act is a no-brainer to support," said Rassas. "It simultaneously addresses reducing the dumping of toxic e-waste in developing nations while promoting new jobs via responsible, sustainable recycling companies in the U.S. It's a major step in the right direction in terms of reducing the health and environmental dangers associated with hazardous and toxic chemicals. We're proud to join in the support of this legislation."

The Coalition is continuing to work with both the House Energy and Commerce Committee and the Senate Environment and Public Works Committee, which have jurisdiction over the bills as well as other Congressional offices who would benefit from the job creation from this legislation. For more

information about HR 2284/SB1270, visit the [CAER website](#), which includes links to the full text of each bill.

About YouChange Holdings Corp

YouChange Holdings Corp is an early stage development and acquisition company focused on the collection, purchase, refurbishment, and resale of used consumer electronics to both consumers and business markets. The **youchange™** platform includes paying cash and reward points to businesses and consumers for their used electronics; refurbishing and recycling those products; and the sale and re-Commerce of these products, as well as licensing of proprietary data through its back-end enterprise management software as a service platform. Some of these products include laptops, computers, cell phones, smart phones, PDAs, mp3 players, calculators, external drives, game consoles, digital cameras, streaming media devices, tablet e-readers, batteries and camera lenses.

Forward-Looking Statements

This document contains forward-looking statements that are subject to a number of risks, assumptions and uncertainties that could cause the Company's actual results to differ materially from those projected. These risks, assumptions and uncertainties include: the ability of the Company to raise capital, the ability to complete systems within currently estimated time frames and budgets; the ability to compete effectively in a rapidly evolving and price-competitive marketplace; changes in the nature of telecommunications regulation in the United States and other countries; changes in business strategy; the successful integration of newly acquired businesses; the impact of technological change; and other risks referenced from time to time in the Company's filings with the Securities and Exchange Commission.

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