



## Clear Channel's 'Green is Good' Announces a 'Sustainability All-Star' Roster of July Guests

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The Clear Channel produced "Green is Good" radio show has announced its "sustainability rock star" roster of guests for July and August, revealing a broad selection of leading green businesses and organizations, each taking unique measures to protect and sustain our planet.

The weekly interview program, co-hosted by John Shegerian (Chairman and CEO of Electronic Recyclers International, the nation's leading recycler of electronic waste), and radio veteran Mike Brady, is the #1 green themed radio show in the country. The program is also available for free on iTunes as a podcast.

Coming up in the next several episodes of Green is Good are spokespeople from businesses with green initiatives such as Alcoa, Enterprise Rent A Car, Ohio Mattress and Mother Earth. Other recent guests have included Pitney Bowes, DonQ Rum, The Audubon Society and One Coconut Drink.

In each show, Shegerian and Brady draw their guests into discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability – people, planet and profits.

"Since shortly after we launched the show, we've been the number one green radio program in the country, inspiring listeners to think and act in more responsible and sustainable ways," said Shegerian. "We're very honored and humbled that we are able to attract some of the world's most significant brands such as Wal Mart, Ford, Panasonic, Coors, Lipton Tea and many other opinion leaders, green organizations and nonprofits that work every day to provide new ways to benefit our planet."

To hear any episode of the Green is Good radio program on demand, simply search for "green is good" in the iTunes podcast directory or follow this direct link: <http://bit.ly/greenisgood>.

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