

CELEBRATE RECYCLING MONTH!

RECYCLING WORDS

• **Single-stream or commingled:** All recyclable items are mixed together

• **Dual-stream:** Paper-based recyclables are kept separate from other materials

1800RECYCLING.COM

Website Points the Way to Recycling Options

Ever wonder where to recycle those worn-out CDs, ancient videocassette tapes, pesky No. 5 plastic items, or even wood chips that are ready for replacement?

Various Internet sites offer solutions, and John Shegerian, the founder of 1800recycling.com, recently told the *Township News* how his website can help townships and their residents unload unwanted products without dumping them in the trash.

Not every township is able to offer recycling, and those that do may have limited options. That's where the website comes in. Township officials and residents may visit the site, select one or more materials from 10 different categories, and enter their zip code to find the nearest location that will accept the items. Fee-based services are also available for pickup of recyclables that are too big or heavy to transport without assistance.

"The site covers every zip code in Pennsylvania and almost everything you would want to recycle," Shegerian says. "If you want to get rid of landscape material, we have an answer. If you want to get rid of electronics, paint cans, tires, paper — we have an answer."

Use of the website is free, and Shegerian says townships can also place a "widget," a small software program, on

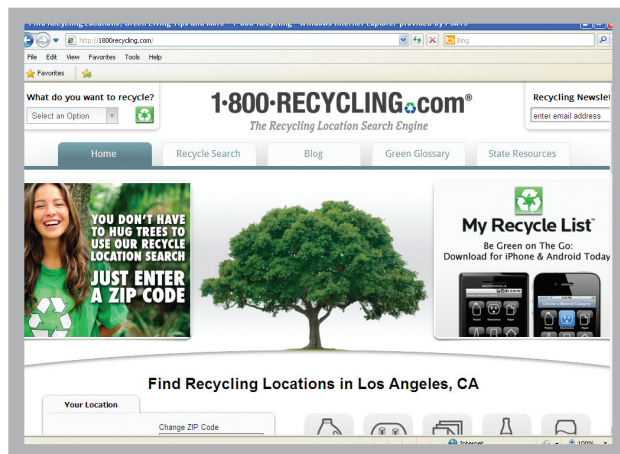
their own websites to allow visitors to search the 1800recycling.com information from the township's site. To view the widget in action, visit 1800recycling.com and choose "Recycling Widget" from the bottom of the home page.

"I also realized that the next generation wants to have information in the palm of their hand, so they can also download a recycling 'app' for their cell-phones," Shegerian says. "It's called 'My Recycle List,' and it has become the No. 1 recycling app for the iPhone."

Shegerian says that 1800recycling.com pulls its information from a variety

of databases, and he welcomes input on additional recycling locations or items not currently listed. The site also provides links to state websites, including the Pennsylvania Department of Environmental Protection, and a wealth of recycling-related news.

"I'm all for getting information into more people's hands," Shegerian says. "By using this website, by all of us changing our mindset, by keeping this stuff out of landfills and making sure it all goes to legitimate recyclers, we can repurpose it and keep our landfills and environment clean. That's the goal of all this." ♦



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