



Clear Channel's 'Green is Good' Announces "Sustainability Superstar" Roster of Guests for Current Season

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The Clear Channel produced "Green is Good" radio show has announced its "sustainability all-star" roster of guests for the remainder of the fall season of 2011, revealing a broad selection of leading green businesses and organizations, each taking unique measures to protect and sustain our planet.

The weekly interview program, hosted by John Shegerian (Chairman and CEO of Electronic Recyclers International, the nation's leading recycler of electronic waste), remains the #1 green themed radio show in the country. The program is also available for free on iTunes as a podcast.

Coming up in the next several episodes of Green is Good are businesses with green initiatives and non-profit organizations leading the green charge. The latest collection of guests will include spokespeople from Hewlett Packard, Nestle, and Glad Products, as well as Eco Cycle, As You Sow and the Bulk is Good Council. Other recent guests have included the US Environmental Protection Agency, AT&T, Alcoa, FedEx, Patton Boggs and the National Wildlife Federation.

In each show, Shegerian draws his guests into discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability -- people, planet and profits.

"Since shortly after we launched the show, we've been the number one green radio program in the country, inspiring listeners to think and act in more responsible and sustainable ways," said Shegerian. "We're very honored and humbled that we are able to attract some of the world's most significant brands such as Wal Mart, Ford, Panasonic, Verizon, Travelocity, Coors, Lipton Tea and many other opinion leaders, green organizations and nonprofits that work every day to provide new ways to benefit our planet." To hear any episode of the Green is Good radio program on demand, simply search for "green is good" in the iTunes podcast directory or follow this direct link: <http://bit.ly/greenisgood>.

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