



Clear Channel's "Green is Good" Environmental Radio Show Provides Environmental Forum for Businesses

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The Clear Channel Produced "Green is Good" radio show has announced its roster of guests for the month of March, revealing a diverse cross-section of businesses, each taking measures to protect our planet.

The weekly interview program, co-hosted by John Shegerian (Chairman and CEO of Electronic Recyclers International, the nation's leading recycler of electronic waste), and radio veteran Mike Brady, is the #1 green themed radio show in the country. The program is also available for free on iTunes as a podcast.

Coming up in the next several episodes of Green is Good are spokespeople from Ford Motor Company (to discuss Ford's new hybrid cars), Honest Tea, SPG Solar, Timberland, and 1-800-Got-Junk. Other guests of note for March include author Elizabeth Grossman and Leslie Aun of the World Wildlife Fund.

In each show, Shegerian and Brady open the floor to discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability – people, planet and profits.

"It's a rewarding and humbling experience to be hosting such a broad array of innovative and high profile green guests from all walks of life," said Shegerian. "We know our conversations can inspire those who hear our show to join us in becoming a part of the solution, accepting that green is indeed good and that everyone has an opportunity to meet environmental challenges head on."

To hear any episode of the Green is Good radio program on demand, simply search for "green is good" in the iTunes podcast directory or follow this direct link: <http://bit.ly/greenisgood>.

For more information on e-waste recycling, ERI, and all other recycling needs, please visit www.electronicrecyclers.com or <http://1800recycling.com>.