



Electronic Recyclers International's John Shegerian Returns to "Big Idea with Donny Deutsch"

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John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), was featured last night on the hit CNBC show "The Big Idea with Donny Deutsch." Shegerian, who was profiled on the program for the first time a few months ago, was asked to return as part of a panel of well known "Least Likely to Succeed Millionaires."

Other guests who commented on their unlikely rise to success against the odds included rocker Paul Stanley of KISS, consumer advocate Erin Brockovich, Dave Anderson, Founder of Famous Dave's Barbeque, Glenn Stearns of Stearns Companies and UFC Champ Randy Couture, among others.

Shegerian shared insights on how he went from welfare kid, to trailblazing entrepreneur, and offered additional tips to viewers on the "Big Idea Blog" at: <http://www.cnbc.com/id/25788664>.

"Once again it was an honor and a privilege to be on the show with Donny and so many great guests with amazing stories and messages to tell," said Shegerian. "I'm inspired by the show every time I watch it, and I hope I've been able to inspire others with my story and the messages I've shared with Donny and his audience."