



1-800-Recycling.com Partners with EcoPlum

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Today 1-800-Recycling.com and EcoPlum announced a content partnership that will bring 1-800-Recycling.com's new interactive widget to the EcoPlum community and content from EcoPlum to the 1800-Recycling blog. This is EcoPlum's first announced partnership for its new EcoLocal section, launched last month. 1-800-Recycling is an interactive company dedicated to simplifying and enhancing the consumer recycling experience nationwide, while EcoPlum is an online destination for purchasing [environmentally friendly](#) products and accessing trusted green lifestyle information.

Available by mobile App, online and phone, 1-800-Recycling provides information about recycling services and facilities to anyone, anywhere, by zip code and by categories of items to be recycled. Under the partnership, EcoPlum will feature 1-800-Recycling.com's new interactive widget on its site at [EcoLocal](#), enabling the EcoPlum community to figure out quickly and easily what household items are recycled and where to take them close to home.

EcoPlum, which relaunched its site last month with a whole new look and expanded content, will introduce its readership and community to 1-800-Recycling while 1-800-Recycling's blog will now include content from EcoPlum's rich collection of green living articles and features.

"At EcoPlum, we are dedicated to providing useful and trustworthy information, empowering people to live greener lifestyles," said Gia Machlin, Founder, President and CEO of EcoPlum. "Whether they are shopping for new items, or disposing of old, we can make a positive impact. We are a national site, but we're passionate about providing local resources and information around the country, with the launch of EcoLocal, and the partnership with 1-800-Recycling enables us to provide a particularly useful resource on a community level."

"We are extremely proud to be partnering with EcoPlum," said John Shegerian, Chairman and CEO of Electronic Recyclers International, the US' leading recycler of electronics and e-waste, and the parent company of 1-800-Recycling.com. "1-800-Recycling shares a common mission with EcoPlum – to provide our users with greater accessibility to a greener life. We have long admired Gia and the EcoPlum team for the terrific green shopping and information resource they have been providing to their readers. The product recommendations, advice, and Gia's personal blog commentary all make such a strong case for living green. Through our new relationship, we will now be able to offer EcoPlum's followers yet another resource to enhance their green lifestyles -- an easy way to recycle their unwanted items near where they live and keep them out of landfills."

For more information on e-waste recycling, ERI, and all other recycling needs, visit www.electronicrecyclers.com, <http://1800recycling.com> or www.urbanmining.org.

1-800-Recycling.com provides users with nationwide outreach to find recycling locations nearest to them (every zip code in the country is covered) for whatever it is they wish to recycle. Through its iPod App, 1-800-Recycling.com website and 1-800-Recycling phone service, users are directed to responsible recyclers of electronics, tires, oil, paint, glass, plastic, wood, mattresses, carpet, junk – almost anything that can be recycled. [Electronic Recyclers International](#) (ERI), the nation's leading recycler of electronics and e-waste, is the parent company of 1-800-Recycling.com.

EcoPlum is a green shopping rewards site and eco-information destination for [eco-friendly living](#), making it fun, easy and rewarding to go green. Purchases through EcoPlum earn EcoChipz, used for discounts on future purchases, or donations to environmental causes. The EcoShop selects products and vendors with recognized eco-labels or products made from recycled content. EcoPlum's mission is to foster environmental stewardship by educating and empowering consumers to make responsible choices. The team at EcoPlum wants to engage with a community of people who are conscious of their daily habits, purchases, and impact on the world's limited resources.

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