

Electronic Recyclers International CEO Explains "All Things eWaste" on VideoJug

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John S. Shegerian Featured in Series of Educational Films on "How To" Site

John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), is now featured in a series of short films and interviews on VideoJug, in which he explains electronic waste – what it is, why it is an environmental hazard, and how it should be properly disposed of.



There is also a profile segment on Shegerian and his work as the nation's leading electronic recycler in VideoJug's "Meet the Expert" section.

VideoJug, the online video encyclopedia of life, hosts over 35,000 professionally made, short "How To" and expert advice films offering helpful guidance and information on virtually everything.

Shegerian is featured answering questions and speaking about the toxic elements found in electronic waste, the local and global implications of e-waste, how to prepare a computer or television for recycling, and many other related subjects.

"We're proud to be featured as a part of VideoJug's excellent, informative site," said Shegerian. "For any business or individual concerned with the future, green practices pertaining to technology have become more than an option – they are an absolute necessity. VideoJug is providing people with an opportunity to learn about these practices with their films about us and other environmental concerns. Properly disposing of electronic waste and the hazards it presents represents one of the great challenges we as a country, and ultimately, as a planet, face. I applaud VideoJug and their attempts to showcase these and similarly important issues."

"John is a dynamic and passionate speaker who really knows the subject of electronic waste," said Nancy Cruickshank, VideoJug's CEO. "We're working hard to present content about issues that affect us in our everyday lives, and our environmental category features films that hopefully will inspire our viewers to make a positive impact on the environment. John and ERI are very much in line with those goals and we're very pleased to have them as part of VideoJug's collection of films."

Web surfers can access all the short films featuring Shegerian for free by visiting [VideoJug](#) and typing "Shegerian" or "electronic waste" into the site's search engine.

The leader of its industry, Electronic Recyclers is the number one electronic recycling company that demanufactures and recycles electronic items ranging from computer monitors to televisions to cell phones to computers themselves. ERI is capable of processing in excess of 100 million pounds of electronic waste per year.