

APPLE'S STOCK: *Buy, Sell, or Hold?*

FORTUNE

EXCLUSIVE

Meet the CEO of the Biggest Company on Earth

By BRIAN O'KEEFE

Wal-Mart's
MIKE DUKE

Will His
Colossal
Company
Be the First
to Hit \$500
BILLION
in Sales?

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FIRST

BY THE NUMBERS GADGET GLUTTONY

Our toys and devices are amazing—until they're obsolete. That's bad news for the planet, but good news for Electronic Recyclers International, a \$50-million-in-revenue company that expects sales to double by 2012. Fresno-based ERI partners with the likes of Samsung and Best Buy and is the largest electronics recycler in the U.S. —Katie Benner

Bobcat operator Frank Giannandrea scoops up e-waste, which he'll dump into the shredder at the Electronic Recyclers facility in Fresno.



SOURCES: ERI; THE ENVIRONMENTAL PROTECTION AGENCY; UN ENVIRONMENT PROGRAMME

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MILLION

computer products and 140 million phones are discarded in the U.S. every year. Worldwide, annual electronic waste is 50 million tons.

70%

of the heavy metals in U.S. landfills come from our outdated electronics and include toxins like lead and mercury. Only 15% to 20% of our gadgets are recycled.

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states now have an electronics recycling law on the books, but regulations are inconsistent. Other states have funded voluntary recycling projects.