



## 1-800-Recycling.com Partners with Organic Authority

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It was announced today that 1-800-Recycling.com, an interactive nationwide company dedicated to simplifying and enhancing the consumer recycling experience, has partnered with [www.OrganicAuthority.com](http://www.OrganicAuthority.com), an online resource that provides a wide range of information while educating the public about the benefits of buying and choosing organic produce, meats, and products, while promoting sustainable living and an organic lifestyle.

Via its mobile App, online resource and phone service, 1-800-Recycling provides information about recycling services and facilities to anyone, anywhere by zip code. Designed to make the recycling process easy and more accessible, 1-800-Recycling.com's widget will now also be a clickable icon on the [MyZeroWaste.com](http://MyZeroWaste.com) site. As part of the partnership with Organic Authority, 1-800-Recycling.com's new interactive widget will now be housed at [OrganicAuthority.com](http://OrganicAuthority.com), so users of Organic Authority's resources will be able to quickly search for ways to recycle unwanted items near to their homes.

"At Organic Authority, we believe that implementing small fundamental changes in the choices we make everyday -- by eating fresh, delicious organic foods, for example -- will have a large impact on the future of healthy families around the world and protect Mother Earth for generations to come," said Laura Klein, Founder/Editor of Organic Authority. "As part of our mission, we work every day to encourage small lifestyle changes that save both time and money, while adding up to greater personal and global good. Recycling unwanted items is a perfect example of a simple thing anyone can do to have a positive impact on our planet. Partnering with 1-800-Recycling makes a lot of sense since our missions are so closely aligned -- we're both working to empower people to make simple and meaningful changes that will benefit our environment."

"We are extremely proud to be partnering with Organic Authority," said John Shegerian, Chairman and CEO of Electronic Recyclers International, the US' leading recycler of electronics and e-waste, and parent company of 1-800-Recycling.com. "1-800-Recycling shares a common mission with Organic Authority -- to provide our users with greater accessibility to a greener life. Our hats are off to Laura and the Organic Authority team for the terrific resource they have been providing to their readers. The recipes, advice, and commentary all make such a strong case for the benefits of eating organic. Through our new relationship, we will now be able to offer Organic Authority's followers yet another resource to enhance their green lifestyles -- an easy way to recycle their unwanted items and keep them out of landfills."

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