



Electronic Recyclers International CEO to Address Delta Sigma Pi's "Dinner with Professionals" Tonight

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John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), will be delivering the keynote presentation tonight before a crowd of local business students and professionals at Delta Sigma Pi's seventh annual Dinner with Professionals event at the Ramada Inn in Fresno.

Delta Sigma Pi, the co-educational professional business fraternity at CSU Fresno, is hosts the annual dinner for students of the Craig School of Business, faculty, alumni, and local businesses in an attempt to help aspiring future businesspeople build and foster relationships with entrepreneurs and other successful executives.

The event organizers asked John Shegerian to be their keynote speaker for the night and share his insights regarding his many successful entrepreneurial ventures and his current industry-defining success with Electronic Recyclers International, headquartered here in Fresno.

Shegerian will speak to the business students and other attendees about socially beneficial businesses such as ERI. He also plans to stress the importance of companies realizing the importance of their "environmental DNA," as he describes ERI's electric forklifts, recycled furniture, energy efficient lighting and other environmentally and community friendly aspects of the company.

"It's always an honor to be given the opportunity to inspire the next generation of business leaders - especially a group of students that is particularly passionate about entrepreneurial issues," said Shegerian. "While there is much to be done today in terms of fighting the incoming tsunami of electronic waste, our eyes must also look toward future generations for a commitment to keeping our planet healthy. When I meet and address young adults such as the Delta Sigma Pi students coming to tonight's event, and hear of some of their own goals and plans to be social entrepreneurs, I see tremendous promise."