

## U.K. Website First to Offer Cash for E-Waste

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LANCASTER, United Kingdom — A website claiming to be the first in the U.K. to offer cash for all types of electrical waste has launched this week.

The site, [weeebuy.co.uk](http://weeebuy.co.uk), is now open and according to its owners it will help cut landfill.

The Lancaster-based company aims to offer consumers instant valuations on six main electrical gadgets including laptops, MP3 players, games consoles, mobiles, digital cameras and sat-navs.

Sellers can also get valuations for items such as hair

straighteners, power tools and vacuum cleaners.

For every basket recycled, a minimum of 25p will go directly to the Woodland Trust, to help plant native trees across the UK.

Co-founder, Chris Rogerson, said: "The WEEE Directive aims to divert about 20 percent of the nation's electrical waste away from landfill. Previously, electrical recycling companies would charge to collect and recycle consumer electrical waste."

"We will be the first site to offer cash and free collection for items in all ten WEEE categories," he said.

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