



July 20th 2008

John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), has been featured in a series of interviews and short films created by VideoJug. The videos, placed online at MSN's Nine Network in Australia and MSN Singapore, show Shegerian explaining electronic waste. More specifically, what it is, why it is an environmentally dangerous, and the steps involved in proper disposal.

Electronic Recyclers International headquartered in Fresno, California, is the largest recycler of electronic waste in the world. The company is licensed to de-manufacture and recycle computer monitors, computers, televisions, and other types of e-waste. ERI has the ability to process more than 100 million pounds of electronics per year.

Shegerian takes the opportunity to speak out about the toxic chemicals found in electronic waste, how those toxins affect the environment, how to prepare a certain electronics, and more. Shegerian also answers questions on the related subjects.

Shegerian's interviews are also available on VideoJug, an "online video encyclopedia of life" which maintains more than 35,000 professionally made, short "How To" films offering expert advice and information on virtually everything.

"We're proud to be featured as a part of MSN's excellent, informative collection of VideoJug selections made available to the international market," said Shegerian. "For any business or individual concerned with the future, green practices pertaining to technology have become more than an option - they are an absolute necessity, in the US, in Singapore, in Australia - anywhere. I applaud VideoJug and MSN Video for their attempts to showcase these important issues."

<http://www.recycle.co.uk/news/807000.html>