



Clear Channel's "Green is Good" Kicks Off 2010 with All-Star Guest List

January 7, 2010

Clear Channel's red hot "Green is Good" radio show has kicked off 2010 with an all-star roster of guests. The weekly half-hour interview program, co-hosted by John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste, and radio veteran Mike Brady, is now the country's #1 green themed radio show and can be heard for free via Apple's iTunes or live on the Clear Channel network.

The show's first guest of 2010, Atlanta Falcon running back Ovie Mughelli, talked about his passion for educating young people regarding the importance of preserving natural resources. In the interview, Mughelli describes his new Green Speakers Series and his Foundation designed to get kids involved with green activities. The episode is available now as a podcast on iTunes or via <http://greenisgood.fm>.

Coming up in the next several episodes are spokespeople from Toshiba, New Leaf Paper, Mondavi Wines, Timberland and Lundberg Family Farms, sharing their companies' green business practices. Mandy Mahoney, Director of Sustainability for the Atlanta State Governor's Office, will also share her state's green initiatives on an upcoming episode.

In each show, Shegerian and Brady open the floor to discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability – people, planet and profits.

Last year, the show was highlighted by environmental groups such as the Rainforest Alliance, Global Green USA, the Environmental Media Association (EMA), Keep California Beautiful and RecycleBank, as well as big businesses that are doing business in a sustainable way, such as Panasonic, Paul Mitchell Hair Products, Lipton Tea and others. Even legendary sports agent Leigh Steinberg and Rolling Stones keyboardist and founder of the Mother Nature Network Chuck Leavell stopped by the program to talk about their green missions and causes.

"We hope to inspire and empower our listeners with this show through sharing information and having discussions with our diverse array of guests," said Shegerian. "We're very excited to be hosting such a broad array of innovative and high profile green guests in 2010 from all walks of life. We know our conversations can lead those who hear our show to join us in becoming a part of the solution, accepting their green DNA and meeting environmental challenges head on."

To hear any episode of the Green is Good radio program on demand, simply visit the iTunes Store at www.apple.com/itunes, select "PodCasts," and search for Green is Good or visit the show's dedicated site at www.greenisgood.fm.

For more information on e-waste recycling, ERI, and all other recycling needs, please visit www.electronicrecyclers.com or <http://1800recycling.com>. To learn more about "Green is Good," visit www.greenisgood.fm.