



Electronic Recyclers International CEO to Discuss “Urban Mining” at EI Digest Hazardous Waste Gathering 2010

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John Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), will discuss electronics recycling and e-waste tomorrow at the EI Digest Group Gathering 2010 at the Kona Kai Resort in San Diego, presented by The EnviroBiz Group.

As part of an expert panel discussion on the challenges and promise of harvesting valuable metals from discarded consumer electronics, Shegerian has been asked to address the audience of industry professionals. He plans to stress the fact that e-waste is still the fastest growing contributor to the waste stream and will describe long-range national and international implications of electronic recycling in terms of the environment and the potential benefits of urban mining from these resources.

Sitting alongside Shegerian on the EI Digest moderated panel will be John McShane of Veolia Environmental Services and Vi Chou of Waste Management – Recycle America.

“It’s a great honor to have been asked to be part of the expert panel on e-waste by EI Digest and EnviroBiz to discuss electronic recycling before an influential audience of our peers and colleagues,” said Shegerian. “The planet’s enormous glut of electronic waste is a problem, but it also poses tremendous opportunities for organizations willing to effectively collect and recover the valuable metals the right way. As more businesses continue to get in touch with their green DNA, as well as the promise of urban mining, we believe our relatively young industry will continue to have substantial impact.”

Shegerian coined the term “urban miners” to describe the electronic recycling industry and its ability to tap into the rich collection of resources within discarded electronic items.

For more information on e-waste recycling, ERI, and all other recycling needs, visit www.electronicrecyclers.com, <http://1800recycling.com> or www.urbanmining.org.